

# CR NEWS

Community Recycler's Newsletter from Waverley and Guildford Borough Councils

## Aylesford Newsprint Day Trip

**We are organising a free trip to Aylesford Newsprint in Kent, where Guildford and Waverley's magazines and newspapers are recycled.**

We will leave Guildford at about 9 am and return at about 3pm on Friday, the 2<sup>nd</sup> of December. The tour takes about two hours, including a video.

We will be climbing open stairs so trousers are preferable and sturdy shoes essential. The tour is not suitable for people who can't climb stairs but the video is comprehensive for those who don't mind waiting for the tour to come back to the main building.

If you would like to join us, please contact Jane Alexander on 01483 445 085, email [Jane.Alexander@guildford.gov.uk](mailto:Jane.Alexander@guildford.gov.uk). First come, first served!



## Information and Training Days Hit The Spot

**Back in September we organised three very successful "get together" events for Community Recyclers in Guildford and Waverley.**

As well as finding out about all the support that can be offered by Waverley, Guildford and Surrey County Councils, attendees took the opportunity to network, share success stories and bounce ideas off each other for new projects, (see page 2 for details).

Here's just a sample of the feedback we received from the meetings:

"Inspiring meeting."

"Widened my knowledge of possibilities for recycling."

"Got lots of ideas to encourage my neighbours to recycle more."

"Great to share ideas and information about community projects."

"Enormously informative. Inspirational to find like-minded others who are experienced, and to know there really is a big active movement to recycle. Good to know the great support available to us from the borough in any thing we undertake"



### What we learnt

We got the message loud and clear that you, our volunteers, want us to put you in touch with other Community Recyclers in your neighbourhood. Overwhelmingly you told us that you were keen to forge links and work together. We are very keen to oblige but there is a slight technical hitch. The Data Protection Act prohibits us from disseminating your personal details unless we have your permission.

To overcome this we are asking you to complete and return the enclosed form if you DO NOT want your contact details given to other Community Recyclers. Rest assured we would not pass your details on to companies or anyone else other than fellow volunteers.

Unless we receive this form from you we will assume that we have your permission to pass on your contact details to other volunteers in your area. Happy networking!

# REDUCE REUSE RECYCLE

## Couldn't make it to one of our CR Meetings in September? Looking for someone to start a project with?

### Guildford Community Recyclers are interested in organising...

#### Bellfields

- Brian is interested in Leafleting and Door to Door Canvassing

#### Burpham

- Rachel is interested in Leafleting
- Janice is interested in Community Composting and Book Swaps

#### Central Guildford

- Sallie is interested in Junk Swaps

#### Clandon

- Gaynor is part of an established group in Clandon and is interested in helping others set up their own group

#### East Horsley

- Sarah-Jill is interested in promoting the use of green cones
- Lawrence is keen to work with others and is interested in leafleting and encouraging composting



#### Merrow Park

- Rita is interested in Junk and Book Swaps
- Roger is interested in Community Composting, Junk Swaps and is keen to meet others in area to develop a project in Merrow Park
- Peter is interested in Community Composting and keen to meet others in area to develop a project in Merrow Park
- Ivor is interested in Furniture Reuse, Junk Swaps, Tool Reuse and Repaint Schemes
- Lisa and Michael are keen to meet others in the area
- Janet is keen to do roadshows to demonstrate how much can be recycled

#### Normandy

- Maureen is interested in Furniture Reuse, Book Swaps, Wood Recycling, Junk Swaps, Tool Reuse and is keen to meet others in area to develop a project in Normandy

#### Onslow

- Michael is interested in Leafleting and Door Stepping
- Alex is interested in leafleting and events

#### Park Barn

- Julie is keen to Leaflet, Door Step and make links with schools and brownies
- Tracy is interested in Leafleting and organising events with others
- Cyril is a keen composter and is interested in Leafleting
- Katia wants to Leaflet and possibly organise Junk Swaps

#### West Horsley

- Emma is keen to leaflet and establish links with local schools



## Waverley Community Recyclers are interested in organising...

### Farnham

- Vanessa is interested in Door Stepping

### Godalming

- Deborah is interested in Community Composting and Children's Scrap Stores
- Bernard is interested in Furniture Reuse
- Tamsin is interested in Community Composting

### Haslemere

- Allison is interested in Children's Scrap Stores and Toy Swaps
- Peter is interested in Book Swaps, Wood Recycling, Tool Reuse and Bicycle Recycling

### Thursley

- Trudy is interested in Furniture Reuse, Community Composting, Book Swaps, Wood Recycling, Washable Nappy Groups, Junk Swaps, Tool Reuse and Children's Scrap Stores
- Nicki is looking at replacing old bins on her local recreation ground with 'educational recycling bins' – possibly designed by local artist similar to those at Eden Project



**If you'd like to get in touch with CRs in your area please complete the enclosed form and return it to: Jennette Wright, GBC, Woking Road Depot, Woking Road, Guildford, GU1 1QP**

***The first in a series of articles introducing you to other Community Recyclers...***

## **In The Spotlight – Trudy Thompson**

**Waverley Community Recycler, Trudy Thompson, is the Chairman of the Waste and Pollution Working Group at Guildford Environmental Forum.**

The commercial side of Trudy's life is creating eco-friendly properties and installing eco products into homes, such as rain water harvesting, energy saving devices, natural insulation etc. She also runs a natural paint decorating business and a green roof consultancy.

Trudy says "I have joined forces with three other local businesses and together we will be launching a major eco-exhibition/event in the Spring of 2006.

At the moment we are just starting to plan the event but are thinking it will be held at three main locations, Guildford, Haslemere and Thursley, with satellite events going on in the surrounding area. The whole event will probably run for a week, with a trade exhibition/seminars/site visits during the week and over the weekend we would have community/family based events happening in the three main locations.

The event would incorporate a cycling/walking route to the events and nature trails across Thursley and Witley commons, the Devils Punchbowl and on the chalk downs at Guildford.

Local producers and organic produce would be promoted with a Farmer's Market and local pubs selling drinks and food from the suppliers. There will also be demonstrations of sustainable construction and visits to eco-properties in the area. In addition to this eco-products, recycling, energy, sustainable tourism, and transport would also be promoted at the events."

If you would like to support this event in some way, please contact Trudy Thompson on 01252-702-717 or email [tt@trudythompson.co.uk](mailto:tt@trudythompson.co.uk)

## **Are you interested in helping research residents recycling habits?**

We are planning another door stepping campaign in February/March 2006 and are looking for volunteers to help carry this out. Full training will be given and expenses will be covered.

If you are interested, please call Jennette Wright on 01483-445-046 or email [Jennette.Wright@guildford.gov.uk](mailto:Jennette.Wright@guildford.gov.uk)

## Your CR Contacts... at Waverley and Guildford Borough Councils

**Rebecca Cole works for Waverley Borough Council as a Waste & Recycling Coordinator** and is the main contact for Waverley Community Recyclers. After graduating with a degree in Environmental Science from Southampton University, Rebecca went on to work for the Surrey History Centre in Woking before joining the recycling team in January 2005.

Rebecca says "with my background in environmental education I really enjoy talking to groups about recycling and I'd like to get the community more involved in Waverley. If you've any plans that you want to discuss or just want some advice about recycling please call me on 01483-523-496. I hope to hear from you soon, until then keep recycling!"



**Jane Alexander recently joined Guildford Borough Council's Recycling Department as Project Coordinator (Recycling)** and is the main contact for Guildford Community Recyclers.

Jane's background is in the publishing industry and she spent last summer interviewing Guildford residents about their recycling habits. A keen organic gardener, this year she's trying out Surrey's new bags for quick leafmould.

Jane says "I've lived in Godalming for thirteen years and I am looking forward to meeting you all and sharing your enthusiasm for all things second-hand! Please give me a call on 01483-445-085 and let me know how you're getting on and how I can help. I am always happy to come to meet you to discuss your plans".



## PSYCHOLOGY OF RECYCLING

**Guildford Borough Council has just received the results of its cutting-edge research into the psychology of recycling.**



The research was carried out by scholars at the University of Surrey, aiming to understand people's motivation and attitudes to recycling so that it could be promoted as effectively as possible.

The report confirms that social influence is key to participation – the very visibility of the kerbside scheme encourages people to begin to recycle and to continue to do so. So putting your bin out early really does help remind others to join in.

The good news for Community Recyclers is that the report concludes that very local feedback is the most successful way to increase rates of participation. Identifying meaningful local targets improves participation rates, especially if they appeal to people's competitive spirit, such as comparing one neighbourhood to a similar neighbourhood.

When residents can be told that they are beating their targets there is improved participation. Non-recyclers were particularly encouraged to start recycling by comparisons with other neighbourhoods. A positive message is important, and connecting recycling with a positive quality of community life ensures long-term success with recycling.

So, if this is the sort of project you would like to try out in the Guildford area, the Surrey Scholars have developed a leaflet that has been proven to inspire residents. For help to produce your own version, call Jane Alexander on 01483 445 085 or email [Jane.Alexander@guildford.gov.uk](mailto:Jane.Alexander@guildford.gov.uk)



### Recycling, Cleansing & Parking Services

Woking Road Depot  
Woking Road  
Guildford  
Surrey GU1 1QE

☎ 01483 445 084

[www.guildford.gov.uk](http://www.guildford.gov.uk)

### Environmental Services Team

The Burys  
Godalming  
Surrey  
GU7 1HR

☎ 01483 523 524

[www.waverley.gov.uk](http://www.waverley.gov.uk)

For further information about this publication or general Community Recycler queries, please contact Jennette Wright  
01483 445 046

[Jennette.Wright@guildford.gov.uk](mailto:Jennette.Wright@guildford.gov.uk)