

## About Guildford advertising rate card

Guildford Borough Council's newspaper, *About Guildford*, is published four times a year and is distributed to all residential addresses in the borough.

The newspaper has a print run of 59,800 copies per edition and is also available online at [www.guildford.gov.uk/aboutguildford](http://www.guildford.gov.uk/aboutguildford)

### About Guildford Winter 2016 edition

Booking deadline – Monday 3 October

Copy deadline – Friday 21 October

Publication date – Mon 28 November

### To book or for more information:

Call Angela Lovell on 01483 444328 or email [angela.lovell@guildford.gov.uk](mailto:angela.lovell@guildford.gov.uk)

### About Guildford advertisement sizes and rate (plus VAT)

Full page	260mm w x 355mm h	£1,300
Full back page	260mm w x 355mm h	£1,700
½ page landscape	260mm w x 175mm h	£950
½ page portrait	126mm w x 355mm h	£950
¼ page	126mm w x 175mm h	£550
1/8 page	126mm w x 85mm h	£280
1/16 page	63mm w x 85mm h	£145



### Artwork and technical specifications

An advertisement design service is available for an additional fee:

¼ page advertisement: £75

½ page advertisement: £135

Please contact us to discuss any other advertisement artwork requirements.

All artwork must be supplied as CMYK and at the exact size (without crop marks or bleed). We can only accept artwork in the following formats:

PDF with all fonts embedded (preferred format)

JPEG/TIFF rasterized at 300dpi

EPS with all fonts outlined and pictures embedded

We cannot accept artwork as Word, Publisher, Excel or PowerPoint files.

Please send your artwork to us by the copy deadline. Email to [angela.lovell@guildford.gov.uk](mailto:angela.lovell@guildford.gov.uk) or send a CD/DVD to Angela Lovell, Communications Officer, Guildford Borough Council, Millmead House, Millmead, Guildford, Surrey, GU2 4BB.