

# Active Guildford Year 2 Action Plan

NEW IN 2017	Indicator	Action	Baseline (2016)	Target (2017)	Responsible	Target Date	Status (RAG)
<b>YEAR 2 ACTION PLAN: ACTIVE GUILDFORD, SPORT DEVELOPMENT STRATEGY, 2016-2021</b>							
<b>PARTICIPATION - TO ENCOURAGE OUR COMMUNITY TO GET ACTIVE AND STAY ACTIVE</b>							
<b>Priority 1: To increase awareness of local sports participation opportunities.</b>							
*NEW*	A1.1	Increase presence of sport related posts on the new Community Warden social media page and use a new hashtag (#activeguildford) for all posts for monitoring purposes.	New social media site launched but no monitoring of posts as yet	A noticeable presence on social media for events and new sessions- no. of posts to be recorded.	SDO, Community Wardens	31/12/17	
	A1.2	Facilitate links with sports providers to support the delivery of a new 'Sport for Health' event in one of the less advantaged areas of the borough.	2 new events delivered in Westborough and Ash	1 event planned in either Merrow or Westborough.	Community Wardens, SDO	31/10/17	
	A1.3	Continue to develop the GBC staff running network by delivering regular self led training sessions and encouraging registrations to regular running events i.e 5/10k and Surrey Half Marathon. Expand the programme to pilot a new sport.	11 completed Surrey Half and 24 completed either 5 or 10k	Sustain regular running group and participation numbers at team events across the year. Pilot new social staff badminton sessions.	GBC Leisure Team	31/12/17	
<b>Priority 2: In partnership with Active Surrey and local providers, widen access to sports opportunities that encourage young people to get active.</b>							
	B2.1	Increase recruitment and participation in the free trials and training sessions in the lead up to the annual P&G Surrey Youth Games	338 young people involved	Over 350 young people involved	SDO, Active Surrey, Community Sports Clubs	30/06/17	
	B2.2	Encourage young people from Westborough, Stoke and Ash wards to participate in the Surrey Youth Games training sessions.	36 young people involved	Over 50 young people	SDO, Active Surrey, Community Sports Clubs	30/06/17	
	B2.3	Increase participation of low cost Startrack Athletics Holiday Courses for young people aged 7-16.	46 young people involved	Over 55 young people	SDO, Guildford Spectrum	31/08/17	
<b>Priority 3: in partnership with Active Surrey and local providers, explore new opportunities to deliver targeted schemes aimed at encouraging adults to get active.</b>							
	C3.1	Support Surrey Sports Park in their application to re-apply for Sport England funding to expand the 'Game on Guildford' programme.	Successful programme delivered for last 3 years.	At least four new beginner activities provided at subsidised cost.	SSP,SDO.	31/12/17	
*NEW*	C3.2	Support volunteers with plans to investigate a new Parkrun site at Hatchlands in Guildford.	2 Parkrun events in the borough at the same site	Support the investigation of a new site and advise on funding	ParkRun, Active Surrey, SDO	31/12/17	
<b>Priority 4: Improve participation pathways for talented athletes</b>							
	D4.1	Work in partnership with Active Surrey to promote the Elite Scheme and GLL Sports Foundation Awards to local athletes.	56 grants in 2016	Sustain over 50 grants	SDO, GLL, Guildford	31/12/17	
*NEW*	D4.2	Celebrate local sporting talent through supporting the Sport Guildford Awards and delivering a one-off event to recognise and thank local Olympians and Paralympians.	Sport Guildford Awards in 2016	Support Sport Guildford and deliver local Olympian Celebration	Sport Guildford, SDO, Active Surrey	31/03/17	
	D4.3	Support Sport Guildford to deliver the one- off talented young athlete grant scheme.	Funds carried over.	Establish criteria, open applications and disseminate funds.	Sport Guildford, SDO	30/06/17	
<b>INCLUSIVE SPORT - TO ENCOURAGE UNDERREPRESENTED GROUPS TO GET ACTIVE AND STAY ACTIVE</b>							
<b>Priority 1: To promote informal sports activities including walking basketball/football, back-to-sport products and recreational sport products that target underrepresented groups.</b>							
	E1.1	To set up a GBC landing webpage for informal, low cost, pay and play sport opportunities that target underrepresented groups.	Page for over 50's opportunities created	Streamline new website to provide landing page for sports opportunities	SDO, Web Team	30/04/17	
<b>Priority 2: To improve awareness of female sports participation opportunities.</b>							
	F.1	To include female focussed sports within the Game on Guildford extension funding, to target women new to sport.	4 women only sessions	Investigate extension of current women only sessions.	SSP, SDO.	31/12/17	
<b>Priority 3: To share best practice on facility/ programme design with local partners to provide better experiences for over 50's.</b>							
	G3.1	Get Active 50+' - Sport England funded project: build on the success of the first delivery year to engage over 50's in regular free sport and physical activity opportunities.	200 local adults attended at least 4 sessions in 2016	Develop the programme to engage a further 130 participants (as a minimum).	Active Surrey, SDO, PHC	31/12/17	
<b>Priority 4: To work with partners to promote current activities and identify new opportunities for people with disabilities to participate in sport</b>							
*NEW*	H4.1	Contribute to the re-launch and branding of 'Sport for All Day', suggesting new ways of working that compliment the priorities within the 'Active Guildford' strategy to maximise the impact of the event for the community.	Sport for All Day has occurred for 35 years and is in need of re-launching to maximise local impact	Review complete and event in new form launched.	Guildford Spectrum, SDO, Sport Guildford	31/10/17	
	H4.2	Support the charity 'Halow' in the delivery of their Sport England funded sports programme, linking with partners and highlighting success stories.	10,000 grant awarded in 2016 for extended programme of new activity	Successful delivery of the programme, over 50 young adults involved and new partnerships sustained.	Halow, SDO	31/08/17	
<b>Priority 5: To focus partnership working in less advantaged areas to challenge lower levels of sports participation</b>							
	I5.1	Support the Community Wardens in their plans to host a community 'Sport for Health' event in Merrow, which has recently been highlighted as a ward with less advantaged areas that require support.	Two events supported in 2016.	One further event supported.	SDO, Community Wardens	31/10/17	
<b>WORKFORCE: SUPPORT THE DEVELOPMENT OF SPORTS COACHES AND VOLUNTEERS</b>							
<b>Priority 1: Work in partnership with Active Surrey to deliver Continual Professional Development (CPD) Courses, including two annual safeguarding training workshops.</b>							
	J1.1	Host and promote the countywide Growing your Club Surrey Workshops in Guildford, including a minimum of two safeguarding children courses.	1 held in 2016	2 held in 2017	Active Surrey, SDO	31/12/17	
	J1.2	Offer a specific training course for 'Coaching Disabled Performers' to all sporting organisations and leisure providers.	Carried over from 2016	To be delivered in 2017	Active Surrey, SDO	31/12/17	
<b>Priority 2: Identify opportunities to host further CPD courses, in line with local supply and demand</b>							
	K2.1	Raise awareness of new training courses aimed at sports providers who are involved in Get Active 50+ project.	Carried over from 2016	2 coaches to be upskilled	Active Surrey, SDO	31/12/17	
<b>Priority 3: Identify and promote funding streams for individual coaches</b>							
	L3.1	Identify suitable coaches for the Active Surrey Coach Development Fund.	8 coaches part-funded in 2016	Minimum of 5 coaches part-funded	Active Surrey, SDO	31/12/17	
	L3.2	Upskill new assistant coaches as Level 1 coaches as part of the annual Surrey Youth Games training programme.	2 coaches upskilled	2 coaches upskilled	Active Surrey, SDO	31/12/17	
<b>Priority 4: Raise the profile of sports volunteering opportunities</b>							
*NEW*	M4.1	Launch new Surrey Youth Games Young Ambassador scheme that gives participants the opportunity to become an advocate for the SYG in their school, supported by the SDO.	NEW	15 young ambassadors to promote SYG in their schools	SDO	30/06/17	
*NEW*	M4.2	All GBC staff who participate in the new running network to be offered the opportunity to become upskilled as Run Leaders with England Athletics.	NEW	One leader to become upskilled and start a new running group in the borough	Leisure Team, Run England, Active Surrey	31/12/17	

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		<b>PLACES - MAXIMISE THE USAGE OF LOCAL PLACES FOR SPORT AND ACTIVE LEISURE</b>					
		<b>Priority 1: Support and advise on sports provider funding applications and development plans.</b>					
*NEW*	N1.1	Contribute to the project development plans for the Spectrum replacement project- specifically the needs analysis study and consultation plan .	NEW	Contribute to desk research and project planning documents for consultation stage.	SDO, Leisure Team	31/12/17	
	N1.2	Advise clubs on the Guildford Community Grants Scheme applications and endorse applications.	5 successful bids	At least 3 successful bids	SDO	31/12/17	
		<b>Priority 2: Increase the number of Clubmark accredited sports clubs working with local schools.</b>					
	O2.1	Facilitate links between Clubmark clubs offering structured free taster sessions to local schools-investigate new Secondary school cricket league in partnership with Surrey Cricket.	1 club scheme supported	Advise on project proposal	SDO, Surrey Cricket, School Games Organiser	31/12/17	
		<b>Priority 3: In partnership, increase awareness of school and community hall availability.</b>					
	P3.1	Encourage schools to sign up and update their entry on Sport England Active Places Power tool and encourage clubs to use this as a resource to view available facilities and community use times.	23 schools signed up	25 signed up	SDO, Active Surrey	31/12/17	
		<b>Priority 4: Raise awareness of Sport Guildford, the independent Sports Council, to local providers.</b>					
	Q4.1	Promote the advisory services of Sport Guildford via attendance to local events, the Guildford Sports Awards nominations and club update emails.	4 events attending in 2016	4 events to be attended	SDO, Sport Guildford	31/12/17	
		<b>Priority 5: Share updates and best practice from regional and national partners.</b>					
	R5.1	In partnership with Active Surrey, review the need and format of a further 'Club Conversation Evening' in 2017 and organise event if required.	1 Club Conversation held	Hold a further evening if demand warrants	SDO, Active Surrey	31/12/17	