

Arts Development Strategy 2018-2023

Appendix A – 2020 Action Plan

Year 3 Action Plan

This annual action plan will deliver the themes and policy decisions informed through consultation and our strategy research. The action plan seeks to deliver the overall strategy aim- to increase opportunities for taking part in the arts.

Outcomes

By 2023, by working in partnership, we will have:

- increased opportunities for residents to enjoy and co-create arts activity, reaching more people who are not yet taking part
- improved people's quality of life and wellbeing through reducing barriers to great arts experiences
- provided support for local arts practitioners and groups to inform, inspire and enable delivery of great arts activities
- raised awareness of the wider benefits of the arts, particularly their impact on our health and wellbeing

Our themes:

1. **Taking part: widening participation and working with communities**
2. **Health and wellbeing**
3. **Making a case for the arts**
4. **Supporting artists, arts and community organisations**

Monitoring our progress:

The Arts Development Strategy monitoring and review group will drive our objectives. A review of the action plan will be twice per year, in June to review progress on current targets and then in December to set new targets for the coming year.

Abbreviations:

PO – Policy Officer HS – Heritage Services FST – Family Support Team PDO – Play Development Officer APS- Arts Partnership Surrey LDT- Leisure Development Team CWBT– Community Well-being Team

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Taking part: widening participation and working with communities							
Indicator	Action	Baseline (2019)	Target	Responsible	Target Date	Status (RAG)	
1.3	Include workshops, artist in residence programmes and consultation with residents as part of public art projects	2 projects in 2019	Coordinate the delivery of community workshop – Walnut Tree Bridge Ensure community representation in the development of any new public art projects	PO in partnership with Corporate Projects Team	Dec 2020		
1.1	The Big Draw – review 2019 impact report and delivery against the Councils strategic priorities and outcomes	Big Draw impact report 2019	Assess the impact of the Big Draw event against the Council’s strategic priorities and outcomes Present recommendations for 2020 within the service planning process	PO	March 2020		

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	1.2	FISH (Fun in the School Holidays) – support the Play and Youth Development Officer to continue to provide arts activities that all young people on the scheme can take part in	4 weeks of daily arts activities	Ensure delivery of 4 weeks of daily arts activities, some provided by Playwork staff, some by external artists Ensure delivery of 1 arts day trip activity during summer FISH	PO and PDO	August 2020	
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Health and wellbeing:

	Indicator	Action	Baseline (2017)	Target	Responsible	Target Date	Status (RAG)
	2.1	Work with Arts Partnership Surrey to develop Dance 21 a yearlong celebration of dance and movement for all	NEW in 2019	Contribute to the coordination and planning of Dance 21 to maximise the impact of delivery for Guildford residents	PO, APS, CW	December 2020	

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Health and wellbeing:							
	Indicator	Action	Baseline (2017)	Target	Responsible	Target Date	Status (RAG)
	2.2	Scope feasibility, secure funding and coordinate delivery an intergenerational music and poetry project	Carried forward from year 1 action plan	Present feasibility and outcomes in briefing note to CMT to secure carry forward funds for project If approved, coordinate deliver partners to deliver project to achieve the outcomes, within the time frame and budget	PO, CW and external delivery partners	April 2020	

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Making a case for the arts:

Indicator	Action	Baseline (2017)	Target	Responsible	Target Date	Status (RAG)
3.1	Maintain delivery and support the transition of the Arts Development Strategy within the Future Guildford programme	Arts Development Strategy (2018-23)	Coordinate the delivery and completion of existing projects Contribute where appropriate, to the design of phase B in the Future Guildford programme	PO Partners APS Service Leaders Ignite	March 2020 March 2020	
3.2	Review and assess the contribution the Arts Development Strategy priorities, outcomes and activity, deliver against the Council’s strategic priorities and outcomes		Contribute to appropriate service plans to integrate prioritised arts development activity that delivers the Council’s priorities and outcomes	PO working with relevant colleagues across Council	November 2020	

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	3.3	Work with councillors and colleagues to ensure the contribution of the arts is considered and where appropriate, integrated into strategies and policies that articulate and deliver the Council’s strategic priorities and outcomes	NEW	Provide specialist advice to contribute to the development of new strategies and existing strategy action plans	PO working with relevant colleagues across Council	Dec 2020	
	3.4	Review, develop and maintain appropriate strategic partnerships that involve the use of the arts to deliver the Council’s strategic priorities and outcomes	NEW	Provide specialist advice to assess the contribution of strategic partnerships, programmes and activities against the Council’s strategic priorities and outcomes	PO working with relevant colleagues across Council and external partners	Dec 2020	

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Supporting artists, arts and community organisations:

Indicator	Action	Baseline (2017)	Target	Responsible	Target Date	Status (RAG)
4.1	Work with Arts Partnership Surrey to complete Advancing Artists Project (training and networking events for mid-career artists/practitioners working in social engaged settings)	1 Arts & Communities Course 2017	Deliver 1 training/ networking/ CPD session	PO, APS	March 2020	
4.2	Work with Arts Partnership Surrey to identify and support a new community promoter/community venue to develop a new audience for their community venue/programme a piece of small scale theatre for a family audience	NEW in 2019	Support delivery of 1 small scale touring performance at Park Barn Centre targeting a new audience	PO, CW	April 2020	

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