

YEAR 4 ACTION PLAN: ACTIVE GUILDFORD, SPORT DEVELOPMENT STRATEGY, 2016-2021							
NEW	Indicator	Action	Baseline (2018)	Target (2019)	Responsible	Target Date	RAG Rating
PARTICIPATION - TO ENCOURAGE OUR COMMUNITY TO GET ACTIVE AND STAY ACTIVE							
Priority 1: To increase awareness of local sports participation opportunities.							
NEW	A.1	Launch and promote Active Surrey's new online Activity Finder Tool, 'Get Active Surrey' to encourage sports clubs and organisations to promote their pay and play sessions.	N/A	At least 25 different clubs listing pay and play sessions.	SDO	31/12/19	
	A.2	Increase presence of SSYG online events on the Council web events calendar and other local web event pages plus free magazine coverage.	New target groups included in content.	Create at least 10 new online SSYG events and presence in two new magazines	SDO, SD Intern, Leisure Dev Assistant	31/12/19	
Priority 2: In partnership with Active Surrey and local providers, widen access to sports opportunities that encourage young people to get active.							
NEW	B.1	Deliver against the new Specsavers Surrey Youth Games outcomes framework and interventions plan.	84 young people from less advantaged wards took part in 2018	To achieve deliverables against measurement indicators including; at least 10% of participants from less advantaged Lower Super Output Areas.	SDO, SD Intern, Community Wardens, Coaches, Active Surrey.	24/06/19	
NEW	B.2	Coordinate a feasibility study for a sustainable 'Friday Night Youth Project' at Ash Manor Sports Centre. Coordinate partners to plan, secure funding, promote and deliver scheme if feasible.	N/A	Facilitate meetings between new partners to scope the project. If feasible, launch and promote project.	SDO, Active Surrey, Freedom Leisure, Youth Charity.	31/12/19	
Priority 3: in partnership with Active Surrey and local providers, explore new opportunities to deliver targeted schemes aimed at encouraging adults to get active.							
NEW	C.1	Develop sports development initiatives to ensure that those living in less advantaged wards have accessible opportunities to participate in the new 5k & 10k running event delivered by AAT in October 2019.	N/A	Attend initial planning meeting, identify shared objectives, assume actions within resources available to deliver against agreed outcomes.	SDO, Leisure Team, Community Safety.	31/12/19	
Priority 4: Improve participation pathways for talented athletes							
	D.1	Offer support to Sport Guildford to increase nominations for Sport Guildford Awards.	11 nominations in 2018	Sport Guildford receive over 25 nominations in 2019	Sport Guildford, SDO, Guildford Spectrum.	31/12/19	
	D.2	Offer support to Sport Guildford to ensure Young Athlete fund is utilised to meet agreed outcomes		Sport Guildford allocate funding appropriately to support young athletes			
INCLUSIVE SPORT - TO ENCOURAGE UNDERREPRESENTED GROUPS TO GET ACTIVE AND STAY ACTIVE							
Priority 1: To promote social sports activities including walking basketball/football, back-to-sport products and recreational sport products that target underrepresented groups.							
	E.1	Review 'Get Up & Get Active' event day at Guildford Spectrum and explore other opportunities to work with Freedom Leisure to deliver activities that increase sport development opportunities for the health and wellbeing of residents.	N/A	Undertake options appraisal with Freedom Leisure. Identify alternative opportunities. Coordinate the delivery of initiatives within resources available	SDO, SD Intern, Guildford Spectrum/Freedom Leisure.	31/12/19	
Priority 2: To improve awareness of female sports participation opportunities.							
NEW	F.1	Enable Guildford Saints FC to offer sessions that develop women and girls football within the Year 1 Football Development Plan for the Kings College 3G pitch site,	Draft Football Development Plan approved in 2018.	Deliver Year 1 Football Development Plan to include regular free/nominal cost women and girls sessions.	SD Intern, SDO, Guildford Saints.	31/12/19	
Priority 3: To share best practice on facility/ programme design with local partners to provide better experiences for over 50's.							
NEW	G.1	Support Guildford Saints FC to secure funding to offer sessions that develop walking football within the Year 1 Football Development Plan for the Kings College 3G pitch site,	Draft Football Development Plan approved in 2018.	Deliver Year 1 Football Development Plan to include regular free/nominal cost walking football.	Active Surrey, SDO, PHC	31/12/19	
Priority 4: To work with partners to promote current activities and identify new opportunities for people with disabilities to participate in sport							
NEW	H.1	Enable Guildford Saints FC to offer pan disability weekend training sessions to the community within the Year 1 Football Development Plan for the Kings College 3G pitch site.	Draft Football Development Plan approved in 2018.	Deliver Year 1 Football Development Plan to include regular free/nominal cost pan disability sessions.	SD Intern, SDO, Guildford Saints.	31/12/19	
Priority 5: To focus partnership working in less advantaged areas to challenge lower levels of sports participation							
NEW	I.1	Enable partner clubs to deliver sessions that benefit young people in the Westborough community, identifying and targeting less active groups to provide them with opportunities to get active.	Draft Football Development Plan approved in 2018.	Deliver Year 1 Football Development Plan to include regular free/nominal cost youth diversionary sessions.	SDO, Local Football Clubs, KC School	31/12/19	
WORKFORCE: SUPPORT THE DEVELOPMENT OF SPORTS COACHES AND VOLUNTEERS							
	J.1	To train and mentor the Sport Development Intern so that they achieve their overall objective of making an effective contribution to the Council by developing their knowledge, understanding and experience of a working environment.	N/A	SD Intern delivering against set targets, achieving coaching qualifications and completing a written report of achievements and successes.	SDO, SD Intern	01/12/19	
Priority 1: Work in partnership with Active Surrey to deliver Continual Professional Development (CPD) Courses, including two annual safeguarding training workshops.							
	K.1	Host and promote the new countywide Growing your Club Surrey Workshops in Guildford, including a minimum of two safeguarding children courses and two new mental health awareness courses.	2 held in 2017 with 40 delegates in attendance.	4 held in 2019 with 60 delegates.	Active Surrey, SDO	31/12/19	

		Priority 2: Identify and promote funding streams for individual coaches					
	L.1	Identify suitable coaches for the Active Surrey Coach Development Fund, including at least two Level 1 coaches for the annual Surrey Youth Games to develop the supporting workforce for this project	5 coaches upskilled	Minimum of 4 coaching qualifications achieved through part funding	Active Surrey, SDO	31/12/19	
		Priority 3: Raise the profile of sports volunteering opportunities					
	M.1	Sustain the new Surrey Youth Games Young Ambassador scheme, giving participants the opportunity to become an advocate for the SYG in their school, promoting the free local training sessions for pupils.	25 young ambassadors to promote SYG in their schools	25 young ambassadors recruited from at least 10 schools across Guildford.	SDO	30/06/19	
		PLACES - MAXIMISE THE USAGE OF LOCAL PLACES FOR SPORT AND ACTIVE LEISURE					
		Priority 1: Support and advise on sports provider funding applications and development plans.					
NEW	N.1	Carry out an initial scoping exercise for a Guildford Playing Pitch Strategy and contribute to the internal business case application to secure funding for a consultant to deliver the project.	N/A	Internal Business Case submitted in September.	Parks , SDO	30/09/19	
NEW	N.2	Support local partner football clubs to source funding to develop community football opportunities at the new Kings College 3G pitch site.	N/A	Robust application submitted to at least one major funding stream.	SDO. Guildford Saints, Woking FIC	31/07/19	