Application to Vary the Premises Licence – Savanna, Unit 5, Guildford Railway Station, Station View, Guildford, Surrey. GU1 4UT – Licence number GUPLA0839

This application seeks to remove one condition from the existing Premises Licence namely :-

Condition 7 – Delivery Services, such as "Deliveroo" will not be operated from these premises

Savanna as a brand operates in and around a number of major transport hubs predominantly within London. A general description of the brand would be a delicatessen specialising in high quality South African produce selling fresh and dried meats, imported groceries and a small selection of more expensive beers, ciders and boutique South African wines and spirits.

As such, it maintains a niche market which does not cater for the mainstream market.

The licence for this premises was granted in April 2025 and has been operational since this time without incident.

At the time of the application for a premises licence Savanna had no intention of utilising delivery services such as "Deliveroo" which resulted in the acceptance of the condition proposed by the Licensing Authority.

However, since this time the business has evolved and the demand for this service has grown. The applicant wishes to meet this demand but without compromising their commitment to the Licensing Objectives.

The existing licence contains a number of robust conditions in support of the Licensing Objectives.

As part of the research surrounding the proposed variation and in order to enhance the procedures undertaken by staff at the premises, the applicant has been in close liaison with Network Rail and has adopted their " Guidelines for Home Delivery Service in Guildford Station".

The implementation and adherence to these guidelines further highlights the commitment to the Licensing Objectives namely the Prevention of Public Nuisance and Public Safety in ensuring that any transport used in the delivery process will comply with the Guidance.

Additionally, the applicant is committed to the Protection of Children from Harm Objective and has researched and ensured that "Deliveroo" have a robust policy in terms of age related products. Attached is a link to the "Deliveroo" policy :
https://rider.deliveroo.co.uk/delivering-alcohol

"Deliveroo" is the only current delivery partner, if others are potential partners are identified they will be required to provide similar policies.

Over recent months the applicant has conducted trials of the delivery system involving non licensable products which have proved successful and been endorsed by Network Rail local managers.

Deliveroo services are currently in place in the Raynes Park and London Bridge outlets and have experienced no incidents.

In conclusion, any alcohol delivered would be “high end” in nature and low quantity in keeping with the brand. The current alcohol sales within the premises amount to approximately 8% of sales, this number is unlikely to increase and will be closely monitored.