

Sources of Objectives

Themes of the Guildford Borough Climate Change Strategy (2003)

1. Corporate Responsibility - lead by example, demonstrate good practice to other Borough organisations and businesses
2. Environmental Footprint – reduce emissions of greenhouse gases across the Borough
3. Business and Economy – raise awareness among the business community of their role in taking action, demonstrate the opportunities for businesses to reduce their costs and improve competitiveness.
4. Planning and Development – encourage, through advice and site specific development briefs, more sustainable development to meet climate change requirements
5. Environmental Protection and the Regulatory Framework – encourage environmental and emissions reduction improvements at the local level, using existing regulatory powers
6. Energy and water – encourage energy and water efficiency improvements by all borough residents and businesses
7. Waste management – reduce methane emissions from landfill and carbon emissions from manufacturing processes by increasing reduction, reuse and recycling of waste
8. Transport and mobility – reduce transport related greenhouse gas emissions by demand management techniques and the switch to low carbon vehicles
9. Procurement – ensure the Procurement of goods and services follows Procurement Strategy, meets best value and sustainability criteria.
10. Education and promotion – increase awareness amongst residents, businesses, local schools and other educational establishments of need for individual and corporate action
11. Management of natural habitats – reduce impacts of climate change on our natural habitats and increase the positive impacts of those habitats on climate change.

Aims of the Guildford Borough Community Plan and Cross Cutting Issues of the Local Strategic Partnership (*in italics*)

1. Business and economy – fostering business enterprise and initiative in ways consistent with sustainable development
2. Culture – providing access to affordable sports, arts and lifelong learning activities
3. Disadvantaged and vulnerable people – Addressing the needs of disadvantaged and vulnerable people across our communities, *giving young people a voice*
4. Health – Continuing to improve the health and well-being of our community and the quality of health services, *promoting and improving health*
5. Housing - Enabling the provision of decent, affordable housing for all, *promoting affordable housing*
6. Public safety – Ensuring the borough remains safe and feels safe
7. Traffic, environment, sustainability and transport – Protecting and enhancing the borough's natural and built environment and improving access through integrated transport systems, *promoting sustainable living, promoting alternatives to car use particularly public transport*

Integrated Regional Framework (IRF) for the South East

Social progress that meets the needs of everyone:

1. To ensure that everyone has the opportunity to live in a decent, sustainably constructed and affordable home
2. To reduce the risk of flooding and the resulting detriment of public well-being, the economy and the environment

3. To improve the health and well-being of the population and reduce inequalities in health
4. To reduce poverty and social exclusion and close the gap between the most deprived areas in the South East and the rest of the region
5. To raise educational achievement levels across the region and develop the opportunities for everyone to acquire the skills needed to find and remain in work
6. To reduce crime and fear of crime
7. To create and sustain vibrant communities
8. To improve accessibility to all services and facilities
9. To encourage increased engagement in cultural activity across all sections of the community in the South East

Effective protection of the environment:

10. To improve efficiency in land use through the re-use of previously developed land and existing buildings, including re-use of materials from buildings, and encourage urban renaissance
11. To reduce air pollution and ensure air quality continues to improve
12. To address the causes of climate change through reducing emissions of greenhouse gases and ensure that the South East is prepared for its impacts
13. To conserve and enhance the region's biodiversity
14. To protect, enhance and make accessible for enjoyment the region's countryside and historic environment
15. To reduce road congestion and pollution levels by improving travel choice and reducing the need for travel by car/lorry

Prudent use of natural resources:

16. To reduce the global, social and environmental impact of consumption of resources by using sustainably produced and local products
17. To reduce waste generation and disposal, and achieve the sustainable management of waste
18. To maintain and improve the water quality of the region's rivers and coasts, and to achieve sustainable water resources management
19. To increase energy efficiency, and the proportion of energy generated from renewable sources in the region

Maintenance of high and stable levels of economic growth:

20. To ensure high and stable levels of employment so everyone can benefit from the economic growth of the region
21. To sustain economic growth and competitiveness across the region
22. To stimulate economic revival in priority regeneration areas
23. To develop a dynamic, diverse and knowledge-based economy that excels in innovation with higher value, lower impact activities
24. To encourage the development of a buoyant, sustainable tourism sector
25. To develop and maintain a skilled workforce to support long-term competitiveness of the region

SEA Directive

1. Biodiversity, flora and fauna
2. Population and human health
3. Water and soil
4. Air
5. Climatic factors
6. Cultural heritage (including architectural and archaeological heritage) and landscape
7. Material Assets (e.g. geological interests etc)

Guildford Borough Local Plan (2003)

The following are identified as the aims of the Planning Strategy for Guildford Borough, set out in Chapter 2:

1. Maintain and provide for a range of good quality housing, affordable by all residents throughout the Borough*
2. Support the maintenance and renewal of the local economy
3. Protect and enhance Guildford's Town centre role as a regional shopping centre and as a focal point of commercial, arts, cultural and entertainment facilities*
4. To protect and enhance the quality of the urban and rural environment*
5. Reduce the demand for travel by car
6. Make the best use of scarce land resources minimising the impact of development on Greenfield sites*
7. Encourage and facilitate access for all people to all buildings
8. Recognise the importance of local communities within the borough by promoting local identity and the provision of a wide range of facilities at the local level
9. To protect the countryside from inappropriate development and maintain its open rural character*
10. Support the provision of high quality recreational, tourist and community facilities in the borough*

* Those aims marked with an asterisk also correlate with an identified key delivery target for 2004-2006 within Guildford Borough Council's Strategic Framework, indicating that these are amongst the Council's immediate priorities.