

# **Appendix O**

## **Retailer Demand**

**GUILDFORD IN TOWN SALES AREA REQUIREMENTS**  
**Source: Town Focus Database (November 2005)**

Company	Retail Specialities	Sales Area Requirements (Sq Ft)	
		Min	Max
99p Stores	Discount Stores	3,000	10,000
Aldi Stores	Discount Food Store	14,600	
American Golf Discount Centre Ltd	Golf Equipment	3,000	
AS Adventure		7,500	15,000
B & Q Plc	DIY Store	100,000	
Beaverbrooks The Jewellers Ltd	Jewellers	1,000	1,300
Benjy's Group Ltd	Sandwich Shops	800	1,500
Bierodrome	Restaurants - Speciality	2,500	5,500
Caffe Italia (UK) Ltd	Café	1,500	2,500
Costa Ltd	Café	750	2,000
Eat	Cafe	650	2,000
Edinburgh Woollen Mill Ltd	Clothes	2,000	
Elle	Clothes	1,500	2,500
Faith Footwear (Holdings) Ltd	Shoes	1,000	1,200
Fopp Records Ltd	Records	3,000	5,000
Formula One Auto Centres Ltd	Garage Services	5,000	10,000
Fragrance Shop Ltd (The)	Perfume	250	800
Frankie & Benny's	Restaurants - American	3,500	4,400
Game Station Ltd	Computer Games	700	1,200
Gamleys Ltd	Toy Shop	2,500	5,000
Herbmedic Chinese Centre (UK)	Herbalists	500	1,000
Khazana Trading Ltd	Furniture	2,000	
Krisp Clothing Co Ltd	Clothing	1,250	1,500
La Tasca Restaurants Ltd	Restaurant	2,500	4,500
Linens Direct Ltd	Lines - Decorative & Household	2,000	4,000
Little Labels	Clothes	1,000	
Lomo	Wine Bar	2,000	4,000
Maplin Electronics Ltd	Electronic Components	2,500	5,000
Menkind Stores Ltd	Gift Shops	1,000	1,800
New Heights Furniture	Furniture	2,500	12,000
Officers Club Ltd (The)	Clothes	2,500	3,000
Oliver Bonas	Gifts	500	1,250
Quick Silver	Amusement Parks & Arcades	2,000	4,000
Reiss Ltd	Clothes	4,000	
Republic	Clothes	2,000	3,000
Roosters Chicken Ltd	Takeaway Food	500	1,000
Slater Menswear	Clothes	5,000	8,000
Superdrug Stores Plc	Chemists	1,500	6,000
Sussex Bed Centres	Beds & Bedding	5,000	10,000
Tiles R Us Ltd	Tile Manufacturer & Suppliers	5,000	7,500
TJ Hughes Plc	Department Store	25,000	150,000
TK Maxx	Variety/Discount Store	20,000	30,000

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TK Maxx	Variety/Discount Store	12,000	25,000
TK Maxx	Variety/Discount Store	15,000	30,000
Topps Tiles Plc	Tilers	4,000	8,000
Trail Finders Ltd	Travel Agents	800	1,500
Travel Inn	Hotels	40,000	
Watch Hospital (The)	Clock & Watch Repairs	100	300
Zara UK Ltd	Clothes	10,700	16,150
Zoom The Loom Ltd	Linen	1,200	10,000
Argos Ltd	Catalogue Shopping	10,000	16,000
ASK Central Plc	Restaurant	2,500	5,000
Barnardos	Charitable & Voluntary Organisation	500	1,500
Barracuda Group Ltd	Restaurants	4,000	5,000
Bens Cookies	Bakers & Confectioners	150	600
Best Cellars	Off Licence	3,000	
Bo Concept	Furniture	8,000	14,000
Bon Marche Ltd	Clothes	2,500	3,500
Brantano UK Ltd	Shoes	5,000	7,500
Bravissimo	Lingerie	1,500	
Deichmann-Shoes UK Ltd	Shoes	3,000	3,500
Ego Shego Shoes	Shoes	700	1,200
Elvi	Clothes	1,500	
Endsleigh Insurance Services Ltd	Insurance	500	1,000
Feet inc	Shoes	1,000	1,500
Harriets	Clothes	2,000	4,000
Hobbycraft Group Ltd	Art & Crafts	8,000	10,000
Jessop Photo Centres	Photographic Goods	750	1,250
John R Fox Jewellers	Jewellers	300	600
Kew Green Hotels Ltd	Hotels	39,000	70,000
KFC (GB) Ltd	Takeaway Food	2,550	2,900
Kids Inc	Day Nurseries	10,000	
Laithwaites	Off Licence	2,000	5,000
Massimo Dutti UK Ltd	Clothes	300	500
Matalan Retail Ltd	Department Store	20,000	40,000
MFI Furniture Group Plc	Furniture/Bathrooms / Kitchens	3,500	4,000
Moben Kitchens Ltd	Kitchen Showroom	500	1,200
Murphy & NYE Sailwear	Clothes	1,400	3,200
O'Briens Irish Sandwich Bars (UK) Ltd	Cafes	200	1,400
Office Holdings Ltd	Shoes	1,500	
Pasty Presto Ltd	Bakers & Confectioners	300	2,500
Pizza Hut (UK) Ltd	Restaurant		
Presto	Café	300	500
Priceless Shoes Ltd	Shoes	1,500	2,000
Principles Retail Ltd	Clothes	2,000	2,500
Professional Cookware Company	Kitchen Equipment	750	1,500

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(The)			
Qube	Shoes	1,500	
Regent Inns Plc	Pubs	6,000	16,000
Regent Inns Plc	Pubs	6,000	15,000
Roosters Chicken Ltd	Takeaway Food	500	1,500
Silverscreen Ltd	Video & DVD	1,900	3,500
TK Maxx	Clothes	20,000	50,000
Topsy Turvy World	Leisure Centres	10,000	15,000
Totally Mobile		1,500	2,500
Toys 'R' Us Ltd	Toys	15,000	
Treds Ltd	Shoes	750	
US Group Plc	Clothes - Mens	4,000	6,000
Vets4Pets	Vets	2,000	
Warwick Boden		1,000	2,000
Works Publishers Outlet (The)	Booksellers	1,500	2,500
Basilico	Restaurant - Italian	750	1,200
Between The Lines Ltd	Gifts	900	1,400
Bombay Bicycle Club	Restaurant - Indian	1,500	2,000
Bombay Bicycle Club	Restaurant - Indian	650	1,000
Burger King (UK) Ltd	Takeaway Food	750	1,500
Castle Gallery	Gifts	1,000	
CEX Ltd	Computer Games	700	1,000
Computer Shop Ltd (The)	Computers	1,300	
Darker Enterprises Ltd	Booksellers	500	1,200
David Lloyd Leisure Ltd	Health Clubs	5,000	
Dolphin Bathrooms Ltd	Bathroom Showroom	800	3,000
Eddie Catz Ltd	Adventure & Activities Centre - Children	1,200	8,000
Fenn Wright & Manson Ltd	Clothes	700	1,000
Fine Burger Co	Restaurants - American	1,000	2,000
Formula One Auto Centres Ltd	Garage Services	2,500	10,000
Frank	Designers - Advertising & Graphic	850	1,000
Gant Retail Ltd	Clothes - Mens	2,300	2,500
Hotel Chocolat Ltd	Gift Services	850	1,300
India Jane of Sloane Street	Furniture	2,000	5,000
KA International	Soft Furnishings	500	1,000
Killik & Co	Stockbrokers	1,000	
La Tasca Restaurants Ltd	Restaurants - Italian	3,000	
Moda In Pelle	Shoes	300	1,200
Morris Pasties Ltd	Takeaway Food	300	750
Ocean	Takeaway Food	2,500	4,000
Oddbins Ltd	Off Licence	800	1,200
Oddbins Ltd	Off Licence	1,200	2,500
Original Stone Co Ltd	Fireplaces	750	1,200
Pan Dan		850	1,000
Paper Mill Shop	Art & Crafts	500	900
Paul Costelloe	Clothes	600	1,000
Phones4U Ltd	Mobile Phones	800	1,500
Piccolino	Restaurants - Italian	3,000	8,000
Pret A Manger Ltd	Sandwich Shops	500	1,500

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Source: Town Focus Database (November 2005)

Real Burger World	Takeaway Food	1,000	2,500
Restaurant Bar & Grill	Restaurant	3,000	8,000
Rituals Cosmetics	Cosmetics	400	500
Shabby & Chic Interiors Ltd	Furnishings	1,100	2,500
Sports World International Ltd	Sports Promotion & Management	15,000	30,000
Spur Restaurants Ltd	Restaurant	1,000	
STA Travel Ltd	Travel Agent	600	1,000
Staples (UK) Ltd	Office Equipment	10,000	12,000
Stylish Cuisine Ltd	Restaurant	500	1,500
Subway	Sandwich Shop	400	1,200
Tile Clearing House Ltd	Tile Manufacturers & Supplies	4,500	8,000
Toni & Guy Opticians Ltd	Opticians	750	1,000
Uniqlo	Clothes	4,000	6,000
Wade Furniture Group Ltd	Furniture	2,000	3,000
WH Brakspear & Sons Plc	Pubs	750	2,000
Zizzi	Restaurant – Italian	2,500	5,000
752 Pizza	Restaurant	1,000	1,200
A & W Restaurants	Restaurant	1,900	2,900
Again		2,250	2,750
Age Concern	Charitable & Voluntary Organisation	600	900
Better	Solicitors	750	1,500
Cook & Wash	Kitchen Equipment	1,500	4,000
Esprit	Clothes	4,000	7,000
Gerry Weber Ltd	Clothes	1,500	3,000
Gourmet Joes New York Pretzel Co	Takeaway Food	100	600
Gourmet Joes New York Pretzel Co	Takeaway Food	50	250
Hawkins Bazaar	Gift Shops	1,000	2,000
Jo Malone Ltd	Cosmetics & Toiletries	800	2,000
Klaussner Furniture Industries (UK) Ltd	Furniture	5,000	10,000
LA Fitness Plc	Health Clubs	15,000	25,000
Levi Strauss (UK) Ltd	Clothes	1,000	1,600
Long John Silvers		1,900	2,900
Montezumas Chocolates	Confectionery	250	500
Music Room	Audio Visual	1,500	2,000
Nails Inc Ltd	Beauty Salons	250	500
Novotel (UK) Ltd	Hotels	21,000	87,000
O'Briens Irish Sandwich Bars (UK) Ltd	Sandwich Shops	250	1,500
02	Mobile Phones	300	
Penhaligon's Ltd	Perfume	750	1,200
Pets At Home Ltd	Pet Shops	4,000	12,000
Pizza Hut (UK) Ltd	Takeaway Food	2,900	3,500
Pizza Hut (UK) Ltd	Takeaway Food	3,189	
Pizza Express Plc	Restaurant	2,500	5,000
Ponden Mill Ltd	Soft Furnishings	1,500	3,000
Profeet Ltd	Shoe Shops	1,500	3,500
Pulse Perfumes & Cosmetics	Perfume	1,500	2,500

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Punky Fish Ltd	Clothes	850	1,000
Real Pasty Company Ltd (The)	Takeaway Food	500	1,200
Savers Health & Beauty Ltd	Cosmetics & Toiletries	2,000	2,500
Scope	Charitable & Voluntary Organisations	750	5,000
Smith & Jones	Clothes - Mens	4,000	5,000
Staples (UK) Ltd	Office Equipment	10,000	15,000
Teasers	Night Club	6,000	12,000
Teasers	Night Club	6,000	12,000
Toby Carvery	Restaurants - Traditional	7,000	
Varsity	Pubs	4,000	5,000
Virgin Active Ltd	Health Clubs	45,000	55,000
Works Publishers Outlet (The)	Booksellers	1,500	2,500
Yankee Candle Co (Europe) Ltd	Candles	500	1,000
Zumo UK Ltd	Clothes	500	900