

**Guildford Summer Festival 2019**  
**8 June to 10 August**  
**Individual Event Entry Form**



In association with Silent Pool Gin

In 2019 we will again be celebrating Summer in Guildford – and promoting all the wonderful events for all ages and tastes throughout the summer – and we want you to be involved.

The official launch of Guildford Summer Festival will be at The Picnic in the Castle Grounds on Saturday 1 June 2019 – in partnership with Guildford in Bloom and The Guildford Fringe Festival, where all events taking place throughout the festival will have an opportunity to put on a 5-10 minute showcase/highlight of their forthcoming event in the shape of:- a song, a speech from a play, a piece of music, a talk, a short comedy sketch etc. You can then hand round fliers for your event to the audience. You can sign up for this below and return the Picnic In the Castle Grounds form. **You can also take stand space at the Picnic in the Castle Grounds – there are only 15 pitches available so book early to avoid disappointment.**

Please complete **one event form per event** you wish to include and return it to [summerfestival@guildford.gov.uk](mailto:summerfestival@guildford.gov.uk) with images at **minimum 300dpi** (preferably as a jpeg) by **9am on Friday 15 February 2019**.

**NB:** Before you complete this form, please read and ensure that you understand the **Terms and Conditions** at the end of the document (pages 4-6). Please note that by completing and returning this form you agree to the Terms and Conditions attached.

Single event entries are £130 plus VAT per entry. **For venues see separate sheet.**

**Your information** (for our records\*):

Name:	
Position:	
Organisation:	
Address:	
Email:	
Tel:	
Alternate tel:	

\* a copy of Guildford Borough Council’s Data Protection policy is available on the website – your details will only be used to enable us to carry out our business and will not be passed on to anyone else.

**Your event details** (for publication):  
**(individual event promoters only – for multi events/Venues separate sheet)**

Please provide the details as you wish them to appear in the brochure and online, adhering to word limits where applicable. Please complete **one form per event** if you are submitting multiple events and check your text for typos or errors **before** submitting it. Thank you.

Date(s)	
Title	
Brochure Description ( <b>max. 50 words</b> ) <b>NB:</b> submissions in excess of this limit will be edited. Please proof read this for	

**Guildford Summer Festival**  
c/o Guildford Tourist Information Centre,  
Guildford House, 155 High Street, Guildford, GU1 3AJ  
Email: [summerfestival@guildford.gov.uk](mailto:summerfestival@guildford.gov.uk)  
Tel: 01483 444396



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typos and inaccuracies <i>before</i> submission.	
Online Description (you can elaborate more online as there is no word restriction. <b>Please proof read this for typos and inaccuracies before submission.</b>	
<b>Please note: only one set of amends are included in the price unless it is down to designer error. Additional corrections or additions will be charged at £65 each plus VAT.</b>	
Time	
Venue	
Price	<input type="checkbox"/> Free – please specify if booking if required Yes/No £ Adult £ Concessions £ Child Special Offer:
Box Office	<input type="checkbox"/> Guildford Tourist Information Centre <input type="checkbox"/> Other Box Office (phone or short website) – details: Tickets on the door
Your website * <i>see note below</i>	Print: Online:
Is your event...? (select as many as appropriate)	<input type="checkbox"/> Free for all <input type="checkbox"/> Kids go free <input type="checkbox"/> Family Friendly <input type="checkbox"/> Age Restrictions Apply
Which category do you feel your event fits into best?	<input type="checkbox"/> Regular Events <input type="checkbox"/> Community <input type="checkbox"/> Art & Heritage <input type="checkbox"/> Music <input type="checkbox"/> Theatre <input type="checkbox"/> Sport <input type="checkbox"/> Comedy
Have you supplied an image for your event?	<input type="checkbox"/> If so, please list the file names, and any captions that you require to be printed, here: (do NOT embed the image in this form)
Images for Website	You can submit up to 4 LANDSCAPE images for the web entry they MUST be 1170 x 460 pixels.

\* For online listings please include a 'deep link', ie one that links directly to the relevant section of your website, and not to your homepage. Only websites containing event details are guaranteed to be listed online. By including online listings we are helping your website become easier for other online users to find. Please return the favour by linking to Guildford Summer Festival's homepage from your site. Thank you.

Do you wish to perform at the Picnic in the Castle Grounds on 1 June 2019	
Do you wish to have a stand at Picnic in the Castle Grounds on 1 June 2019	



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 c/o Guildford Tourist Information Centre,  
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 Email: [summerfestival@guildford.gov.uk](mailto:summerfestival@guildford.gov.uk)  
 Tel: 01483 444396

**Additional Notes**

Please help us plan the Summer Festival and related marketing activities by completing the following sections and responding to any requests below. In order to get the most out of the Guildford Summer Festival identity, we all need to work together to raise public awareness of the event. Below are a few requests from us which will help achieve this:

<b>Brochures</b> – As part of the Festival we ask that you distribute brochures at your event and/or venue and amongst your members. Please specify how many you will be able to distribute: (approx. 150 per box)	
<b>Posters</b> – please display these wherever you have room. Please specify how many of each you will require.	A3 – A4 –
<b>Leafleting</b> – each year we try to coordinate at least one day where we can distribute brochures by handing them out in the High Street. You can add your flyers as an insert to the brochure if you come and help distribute on the day. Would you be interested in join us? Most likely date Saturday 8 June 2019.	<input type="checkbox"/> Yes <input type="checkbox"/> No
<b>Logos</b> – please ensure that you include our logo on your printed materials and mention the Festival in all press releases. This helps to build recognition of the Festival which will make it more successful for everyone.	
<b>Websites</b> – we will include a reciprocal link to one website on your online event page; we therefore expect that you will include a link to our website from yours.	

**Publicity:**

Please send copies of all materials and press releases to Diana Roberts ([summerfestival@guildford.gov.uk](mailto:summerfestival@guildford.gov.uk)).

**Box Office:**

**Guildford Tourist Information Centre will act as Official Box Office for Guildford Summer Festival Events** to sell Tickets to your Event (this can be an allocation of tickets or as sole ticket agent). With an average of 2000 visitors to the Tourist Centre each week and open 7 days a week in the run up, and during the festival, many visitors wish to purchase tickets for more than one event at a time, and Guildford Summer Festival is actively promoted through the Tourist Office. Tickets can be sold online to give an added advantage, and promoted through the Tourist Centre’s E-newsletter as well as through Guildford Summer Festival; with a ‘Buy Now’ button for use on your own website. Contact Guildford Tourist Information Centre for details of terms and conditions. Tel: 01483 444333 or email [tic@guildford.gov.uk](mailto:tic@guildford.gov.uk).

See next page for Checklist!

### Checklist

Please read this checklist to make sure you have filled out the form correctly before you return it to us.

Contact details	
Brochure copy	
Image for brochure is attached and is 300dpi minimum	
Have you proof read your copy?	
Have you read the additional notes and filled in the relevant boxes?	
Read and understood the terms and conditions (pp4-6) – please note that by submitting your entry you will be agreeing to them.	

If you have any queries about any part of this form or the terms and conditions, please call Diana Roberts on 01483 444396 or email your query to [summerfestival@guildford.gov.uk](mailto:summerfestival@guildford.gov.uk) and she will get back to you as soon as possible.

### Terms and Conditions

1. The following terms and conditions apply to the Guildford Summer Festival 2019 Event Entry Form ("the Event Entry Form") and listings in the Guildford Summer Festival 2019 event brochure ("the Brochure").

#### 2. Interpretation

In the Event Entry Form and these terms and conditions:

2.1 "you" and "your" means and refers to the person and/or organisation promoting the event and requesting the listing in the Guildford Summer Festival 2019 event brochure;

2.2 "we" and "us" means Guildford Borough Council of Millmead House, Millmead, Guildford, Surrey GU2 4BB and Tourist Information Centre, Guildford House, 155 High Street, Guildford, GU1 3AJ

### **3. These Terms and Conditions**

By completing and forwarding to us this Event Entry Form you are agreeing to accept and comply with these terms and conditions.

### **4. Request for listing of event in the Guildford Summer Festival 2019 event Brochure**

4.1 In order for the details of the event you are promoting to be included in the Brochure and online you must:

**4.1.1 complete and return to us by 09.00 hrs on 15 February 2019 a duly completed Event Entry Form;**

4.1.2 return your completed Event Entry Form to us by e-mail to [summerfestival@guildford.gov.uk](mailto:summerfestival@guildford.gov.uk)

4.1.3 complete a separate Event Entry Form for each event you wish to publicise in the Brochure;

4.1.4 proof read the text of your brochure and online entry as set out in the Event Entry Form;

4.1.5 ensure that the Brochure description is no more than 50 words long;

4.1.6 ensure that the online description is more detailed;

4.1.7 provide any images you wish to be published in the Brochure in jpeg format with a minimum of 300 dpi

4.1.8 provide all other information requested on the Event Entry Form.

4.1.9 provide additional images for the web entry that are 1170 x 460 pixels

**Once the Brochure has been compiled, you will be sent by e-mail, during March/April 2019, a pdf version of the page in the Brochure in which the details of you/your organisation's event will appear. You must check that the details are correct and confirm this to us within the time limit stipulated in the email when you receive the pdf.**

### **5. Payment**

In order to meet the cost of publicising events taking place during the Guildford Summer Festival 2019:-

- 5.1 you are required to, and you agree to, pay the Brochure entry fee which is £130 plus VAT per entry. There are no reductions for multiple advertisements.(unless you are a venue in which case see separate form)
- 5.2 we will invoice you, or your organisation, for the entry fee and you must pay this invoice within 14 days of the date of the invoice.

## **6. Changes to event listings and cancellation of events**

- 6.1 If you need to make a change to the listing of your event in the Brochure or if your event is cancelled you must tell us immediately by e-mailing us at [summerfestival@guildford.gov.uk](mailto:summerfestival@guildford.gov.uk)
- 6.2 If we receive your request to make a change to your event listing **before 20 March 2019** we will endeavour to make the alteration to your listing. If we receive your request to make a change to your event listing on or after 20 March 2019 we will still endeavour to make the alteration to the listing in the printed version of the Brochure but we will charge you an administration fee of £65 plus VAT and we may not be able to make the change to the listing in the printed version of the Brochure. We will, however, subject to any other restrictions in these Terms and Conditions make the alteration to the on line version of the Brochure published on the Guildford Summer Festival website.
- 6.3 If you notify us before 20 March 2019 that your event has been cancelled you/ your organisation's entry in the Brochure will be deleted and your fee will be refunded. If you notify us on or after 20 March 2019 that you/your organisation's event has been cancelled we may not be able to remove the event listing from the printed version of the Brochure and we will not refund your fee. We will, however, remove the listing from the on line version published on the Guildford Summer Festival website.
- 6.4 Except as described in paragraph 6.3 we will only refund fees for event listings in exceptional circumstances and at our sole discretion.

## **7. Support for Guildford Summer Festival 2019**

If we agree to list your event in the Guildford Summer Festival 2019 event brochure you and your organisation agree to do the following:

- 7.1 include the Guildford Summer Festival logo on all printed material advertising your event;**
- 7.2 make reference to the Guildford Summer Festival 2019 in all press releases issued by you or your organisation regarding your event;
- 7.3 include a reciprocal link to the Guildford Summer Festival 2019 website on your organisation's website;**

7.4 distribute Guildford Summer Festival 2019 event brochures at your event and/or venue and amongst your members.

**8. General**

- 8.1 We reserve the right to make any alteration to your event listing we consider necessary and to alter the position of the listing in the Brochure.
- 8.2 We reserve the right to refuse to publish any event listing for any reason without incurring any liability whatsoever to you or your organisation.
- 8.3 We reserve the right to withdraw from the Brochure any listing for which payment has not been made.
- 8.4 We do not accept, and will not incur, any liability to you or your organisation for any errors or omissions in the event listing(s) we publish in the Brochure for you or your organisation;
- 8.5 You undertake and guarantee to us that your event listing will not infringe the intellectual property rights of any third party or any other rights or be defamatory, discriminatory or contrary to any applicable law.

**Accessibility of your Venue**

*This information will be included on the website.*

Describe the access into the venue i.e. on a hill, uneven footpath etc.				
Is there access for wheelchair users?	Yes		No	
Details – tick as appropriate	Via lift	Via ramp	Access for independent use	Access for assisted use only
No. of wheelchair spaces in auditorium				
Do wheelchair spaces need to be booked in advance	Yes		No	
If Yes, how are they booked i.e. number/email contact				
Are there toilets for disabled	Yes		No	
If there are any steps – how				

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many		
Are there hand rails to steps		
Is brochure/programme available in large print or Braille? (please specify)		
Is there a hearing loop		
Is there an interpreted performance in BSL		
Is there disabled parking nearby?	Yes	No
If yes, how many spaces		
Any other information that will assist visitors with disabilities		