

Guildford Summer Festival 2019

8 June to 10 August 2019

Timing: The brochure will be printed in May and launched at the Surrey County Show –
Monday 27 May 2019

Sponsorship Packages

Partner Package **£2300**

Deadline for booking this is 22 February 2019

- Full Page Advertisement on back cover of Guildford Summer Festival Brochure – 15000 are produced and circulated to dedicated mailing list and via Tourist Information Centre, Museum, Gallery, and other dedicated information points around the Borough and via event organisers.
- Stand at the Picnic in the Castle Grounds launch event on 1 June 2019
- **Presence** at the launch of the brochure at Surrey County Agricultural Show Visit Guildford Stand – this can be in the form of a pop up stand and/or leaflets and personnel on stand. Opportunity to include item in the Goody Bag.
- Presence and links on the following online platforms :-www.visitguildford.com and on social media accounts. (Facebook/Twitter/Instagram)
- Logo on Guildford Summer Festival posters and fliers
- Link to partners website on all weekly newsletters with advert (1000 circulation x 10 newsletters)
- Mention in all press releases issued in connection with Guildford Summer Festival (however no guarantees can be given that press will include the information when publishing)

Standard sponsor package **£1200**

- Full Page Advertisement within Guildford Summer Festival Brochure – 15000 are produced and circulated to dedicated mailing list and via Tourist Information Centre, Museum, Gallery, Electric Theatre and other dedicated information points around the Borough and via event organisers.
- Presence at the launch of the brochure at Surrey County Agricultural Show Visit Surrey Stand – in the form of Pop Up Banners, Leaflets and items in goody bags.
- Stand at the Picnic in the Castle Grounds launch event on 1 June 2019
- Presence and links on the following websites:- www.visitguildford.com and on social media accounts. (Facebook/Twitter/Instagram)
- Logo on posters
- Link to partners website on all weekly newsletters with advert (1000 circulation x 10 newsletters)
- Mention in all press releases issued in connection with Guildford Summer Festival (however no guarantees can be given that press will include the information when publishing)

Advertisement Only

- Half Page Horizontal - £425 plus VAT plus advert on 5 newsletters with hyperlink
- Full Page - £750 plus VAT – plus advert on 10 newsletters with hyperlink

Sponsorship/Advertising Booking Form

Company Name		
Address		
Post Code		
Contact Name		
Contact Position		
Telephone		
Mobile		
Email		
Booking Details:	Partner package @ £2300 Plus VAT	
	Standard Sponsor Package @ £1200 plus VAT	
	Full Page Advert £750 plus VAT	
	Half Page Advert £425 plus VAT	
<p>Please note – Copy deadline for advertisements is 22 February 2019.</p> <p>Artwork Sizes:</p> <p>Half Page Advert: 124mm (w) x 90mm (H)</p> <p>Full Page Advert: 124mm (w) x 185mm (H)</p> <p>Back Cover Full Page Advert 148mm (w) x 210mm (H) + 3mm bleed all edges</p>		